

## PRIVACY POLICY

TIKD SERVICES, LLC (“TIKD,” “we”, “us” or “our”) is concerned about your privacy online. By accessing and using the website currently located at <http://TIKD.com/> (together with any materials and services available therein, and successor site(s) thereto, the “Site”), and the TIKD mobile software application made available by us for use on or through mobile devices (together with any materials and services available therein, and successor application(s) thereto, the “App”) and other TIKD branded products and services (collectively, the “TIKD Properties”), you agree to accept the practices described in this privacy policy (the “Privacy Policy”). If you do not agree to the terms of this Privacy Policy, please do not use the TIKD Properties. TIKD reserves the right to modify this Privacy Policy at any time, so each time you use the TIKD Properties, you should check the date of this Privacy Policy (which appears above) and review any changes that have been made since your last visit to the TIKD Properties.

We want to develop relationships with our customers based on respect and integrity. We are aware of the trust and confidence you demonstrate when you visit the TIKD Properties and provide us with information. This Privacy Policy is posted to demonstrate our commitment to protecting your privacy online.

### 1. Information Collection By TIKD.

**A. Information We Directly Collect From You:** We collect the following types of personal information (collectively, “Personal Information”) that you voluntarily provide through the TIKD Properties.

- Personal Identifiers. A “Personal Identifier” is information that can be used to identify and/or contact a natural person and includes, for example, name, postal address, telephone number, social security number, or email address.
- Other Personal Information. “Other Personal Information” is information about you that may be combined with Personal Identifiers, including for example, payment information, license plate number, demographic information (for example, gender or age), transaction history or communications sent to us through the TIKD Properties.

**B. How We Directly Collect Personal Information:** There are a number of different ways that we collect Personal Information from you. These may include:

- Communications From You. When you text, email or write to us, you may provide us with your name, contact details, and other Personal Information as part of your message.
- TIKD’s Provision of Services. You may provide us with Personal Information in connection with our provision to you of services that you have purchased pursuant to the Terms of Use located at [www.TIKD.com](http://www.TIKD.com) (“Services”).
- Customer Support. You may provide us with Personal Information when you telephone or email us to request support or assistance with our products or information that you would like to receive about our products.
- Email/Direct Mail Campaigns. We may contact you with information about the Services, new products, promotions or special offers via email or telephone calls. You agree that calls or prerecorded messages may be generated by automatic telephone dialing systems.

- Surveys. From time to time we may conduct surveys relating to our products and services. Participation in our surveys is optional. However, if you respond to one of our surveys, we may ask you for information such as your experiences using the Services, the types of other products and services that you would be interested in using, and so forth.
- Opt Out. If you want to stop receiving promotional communications or communications regarding surveys from us you may opt-out by: (i) emailing us at [Support@TIKD.com](mailto:Support@TIKD.com), (ii) sending mail to: TIKD SERVICES LLC, 101 Aragon Avenue, Coral Gables, Florida, 33134, or (iii) calling us at 1-844-346-TIKD (8453). You acknowledge that you are not required to consent to receive promotion calls as a condition of using the Services.

**C. Information That We Automatically Collect From Your Computer:** We (or service providers on our behalf) may automatically collect information from you using “cookies” or “web beacons”. Cookies are small amounts of data that are stored within your computer’s Internet browser and that are accessed and recorded by the websites that you visit, as well as by the companies that place advertising on websites, so that they can recognize the same browser navigating online at a later time. Web beacons are web page elements that can recognize certain types of information on your computer such as cookies and the time and date of a page viewed.

Information collected by cookies and web beacons may include, without limitation:

- the pages you visit within the TIKD Properties;
- the date and time of your visit to the TIKD Properties;
- the websites you visit before or after visiting the TIKD Properties;
- the Internet Protocol (IP) address used to connect your computer to the Internet;
- your computer and connection information such as your browser type and version, operating system and platform; and/or
- your purchase history.

We may use data gathered automatically from your computer to help us recognize you as a previous visitor to the TIKD Properties, to serve relevant online advertising to you or to analyze trends and statistics to improve your experience of the TIKD Properties. You can set your browser to reject cookies or to notify you when you are sent a cookie. You can also purchase and download software that will allow you to visit the TIKD Properties without providing the information gathered by cookies. You are welcome to use the TIKD Properties if you use such software, but your experience while visiting the TIKD Properties may not be optimal.

## **2. Collection of Information by Third Parties.**

If you visit the TIKD Properties from a third-party website the third-party website may give you a unique code, cookie or graphic which will uniquely identify you. This will only happen if you link directly from a third party website to the TIKD Properties. Your activities on the TIKD Properties while such a code is active may be reported back to the third party website. We will not report any information to these third party websites that will allow them to personally identify you. The presence of a third party navigation bar at the top of any page on the TIKD Properties is an indication that the third party website may be able to see your activity on the TIKD Properties.

**3. Information You Share Through Social Media Services.** The TIKD Properties may include links to third party social media services where you will be able to post comments, stories, reviews or other information. If you post any comments, reviews, photos or other information on our Facebook, Twitter or other social media pages, we may display those comments, reviews, photos or information on the TIKD Properties. In addition, your use of these social media services may result in the collection or sharing of information about you by these social

media services. We encourage you to review the privacy policies and settings on the social media services with which you interact to make sure you understand the information that may be collected, used, and shared by those social media services.

#### **4. Use of Information Collected By Us.**

We use the information described above to provide the Services to you, to communicate with you and for statistical analysis and other TIKD business purposes (provided that any such use will be on an aggregated and de-identified basis unless otherwise expressly agreed to by you), including but not limited to in connection with any current or future TIKD services or products, provided. We may also use the information described above to send you information by email, postal mail or telephone or other means about our products, services, and promotions, unless you have directed us not to contact you with promotional communications.

#### **5. Sharing of Personal Information with Third Parties.**

Except as expressly provided in this Privacy Policy, we will not rent, sell or otherwise disclose your Personal Information to unrelated or unaffiliated third parties without your consent. If you place an order through the TIKD Properties, the information you provide may be transmitted to your credit card company to verify and authorize your purchase.

**A. Employees, Third-Party Processors and Third-Party Service Providers.** We will disclose your information to our employees, contractors, affiliates, distributors, dealers, vendors and suppliers (“Service Providers”) who provide certain services to us or on our behalf, such as operating and supporting the TIKD Properties, analyzing data, or performing marketing or consulting services. These Service Providers will only have access to the information needed to perform these limited functions on our behalf

**B. Response to Subpoenas or Court Orders or to Protect Rights.** To the extent permitted by law, we will disclose Personal Information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. We may also use or disclose your information as permitted by law to perform charge verifications, report or collect debts owed, fight fraud or protect our rights or property as well as those of our affiliates or customers. You should be aware that, following disclosure to any third party, your Personal Information may be accessible by others to the extent permitted or required by applicable law.

**C. Business Transfers.** In the event that TIKD is sold, has its assets acquired or transferred, whether voluntarily or involuntarily, or merges or becomes affiliated with any other division, individual or entity, any customer information owned or under the control of TIKD may be one of the transferred assets. We reserve the right, as part of such transaction, to transfer or assign the Personal Information and other information we have collected from users of the TIKD Properties.

**D. Aggregate Information.** We may share information relating to users of the TIKD Properties with affiliated or unaffiliated third parties on an anonymous, aggregate basis. While this information will not identify you personally, in some instances these third parties may be able to combine this aggregate information with other data they have about you, or that they receive from third parties, in a manner that allows them to identify you personally.

**E. Our Affiliates.** We may share some or all of your information with our parent company, subsidiaries and corporate affiliates, joint venturers, or other companies under common control with us. We will require these entities to comply with the terms of this Privacy Policy with regard to their use of your information.

**6. Security.**

We will take steps reasonably necessary to ensure your Personal Information is treated securely and in accordance with this Privacy Policy. We use commercially reasonable security measures to protect against the loss, misuse or alteration of your Personal Information. No computer system is fully secure, however, and there are inherent risks associated with Internet transactions. As a result, the Company cannot guarantee or warrant the security of any information you transmit on or through the TIKD Properties and you do so at your own risk.

**7. Amendments to this Privacy Policy.** We will notify you of changes to this Privacy Policy by posting the amended terms on the TIKD Properties at least thirty (30) days before the effective date of the changes. If you have provided us with your email address we will also notify you of material changes to this Privacy Policy by sending an email at least thirty (30) days before the effective date of the changes to the email address you most recently provided to us. We encourage you to keep the email address you provide to us current, and to promptly notify us of any changes to your email address, so that you may receive any notices we send to you regarding material changes to this Privacy Policy. If you do not agree to the changes, you should discontinue your use of the Site prior to the time the modified privacy policy takes effect. If you continue using the TIKD Properties after the modified privacy policy takes effect, you will be bound by the modified privacy policy.

**8. Use of Information Outside Your Country of Residence.** The TIKD Properties are directed to users located in the United States. If you are located outside of the United States and you choose to use the TIKD Properties or provide your information to us, your information may be transferred to, processed and maintained on servers or databases located in the United States. Your agreement to this Privacy Policy followed by your submission of information through the TIKD Properties represents your consent and agreement to these practices. If you do not want your information transferred to or processed or maintained in the United States, you should not use the TIKD Properties.

**9. Corrections/Information Removal/Contact Information.**

If you have questions about this Privacy Policy or if you would like to change any Personal Information that we may have, you may contact us by sending an email to [Support@TIKD.com](mailto:Support@TIKD.com), or sending mail to: TIKD SERVICES LLC, 101 Aragon Avenue, Coral Gables, Florida, 33134, or by calling us at 1-844-346-TIKD (8453).